



3FX provides 3D Life Science Animation visuals for Animal Health educational and marketing communications.

We are a full-service 3D animation facility focused solely on the development and creation of custom, accurate and dynamic 3D animated visuals for Animal Health, Pharmaceutical, Biotechnology, Medical Device and Delivery System initiatives.

Core Animations:

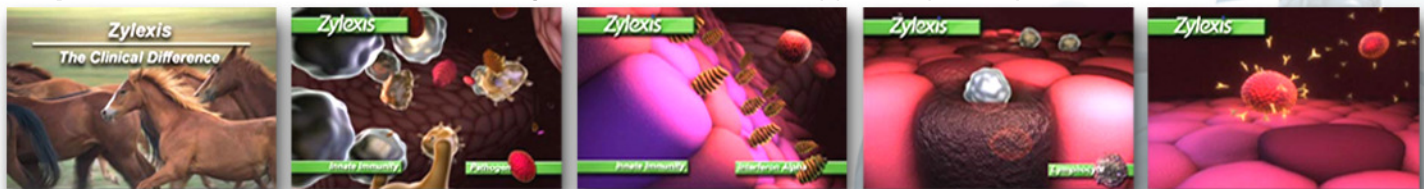
- MOA (Mechanism of Action)
- Disease State Pathophysiology
- Body Systems & Anatomy
- Corporate & Product Branding
- Surgical Procedures
- Delivery Systems

Core Applications:

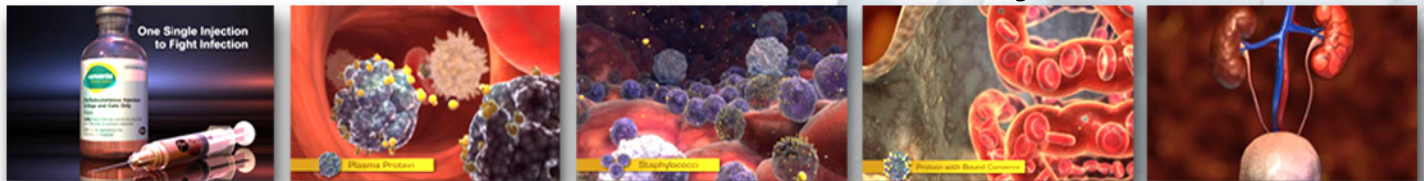
- Physician & Patient Education
- Trade Show Visuals & Animation
- Product Specific Websites
- Online Marketing Initiatives
- Sales Training & Sales Support
- CD Rom, DVD Visuals & High-Resolution Print

Animal Health – Partial Project List:

- **Zylexis...** An immunomodulator aiding in the reduction of upper respiratory disease in horses.



- **Convenia...** An antibiotic used to treat skin and soft tissue infections in dogs and cats.



- **Revolution...** A topically applied medication for cats and dogs preventing heartworm and other parasites.



Why "Repurpose?"

All 3FX projects are specifically designed with our client's "repurposing" in mind. 3D animation expands our client's ability to repurpose visuals for use in multiple educational and marketing mediums.

- Cost-Effectively Modify Single Use Applications for Other Uses
- Individual Frames Rendered in High-Resolution Format for Print Materials
- Repurpose for Multiple Media, Departments & Applications
- Achieve Optimum Value & ROI

To discuss an Animal Health 3D animation project or to request a Demo disk, contact Rich Kushner at (610) 834-9333 ext.19, Rich@3FX.com or visit our website at www.3FX.com for a 3D Life Science Animation & Effects experience!